

# EVENT DECK 2025

INSPIRING  
STORIES.

Supporting Hurricane Help Florida



ROAST  
for  
Relief



100% of Net Proceeds Benefit homeowners  
throughout the Greater Tampa Bay area.

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# ABOUT OUR EVENT

**Roast for Relief** is more than just a fundraiser—it's a **night of laughter, community, and impact**. On **May 29, 2025**, we will gather at **Jackson's** in Tampa to raise funds for Hurricane Help Florida, **supporting families as they recover** from the devastation of recent hurricanes and **preparing for future storms**.

*But, this is just the beginning...*

**Your participation** helps provide vital resources like **emergency supplies, rebuilding materials, and volunteer coordination** to those in need. By attending, you're contributing to the **recovery and resilience of the Greater Tampa Bay area**.



**Ticket Information**  
[Buy Here](#)



Join us in **making a lasting difference**. Together, we can turn challenges into opportunities and **build a stronger, more prepared future for our communities**.







"The storms of 2024 taught us some hard lessons, but they also showed us what must be done now —**rebuild, prepare and come together as a community.**

The time to act is now, so we are ready for tomorrow."

**KRISTEN SEELEY**

FOUNDER/CEO, HURRICANE HELP FL



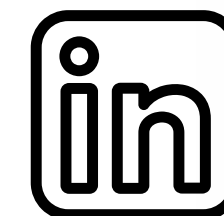


# FOUNDER'S STORY & MISSION

Founder Kristen Seeley has spent decades on the **front lines of disaster recovery**—rebuilding communities in Honduras after **Hurricane Mitch (1998)** and **New Orleans East after Hurricane Katrina (2005)**. Living in a trailer without electricity for six months, she witnessed the power of community and the **critical need** for clear, trustworthy support during crisis recovery.

In **2022**, **Kristen launched HurricaneHelpFlorida.org** as a free online resource to help storm survivors. She put it into action while **volunteering in Fort Myers** after Hurricane Ian, and most recently, responded to Hurricanes Helene & Milton. The **night before Hurricane Milton struck Greater Tampa Bay**, she officially established Hurricane Help Florida as a **nonprofit**.

**Created from actual experience**, **Hurricane Help Florida** exists to ensure **no Floridian has to navigate recovery alone**.



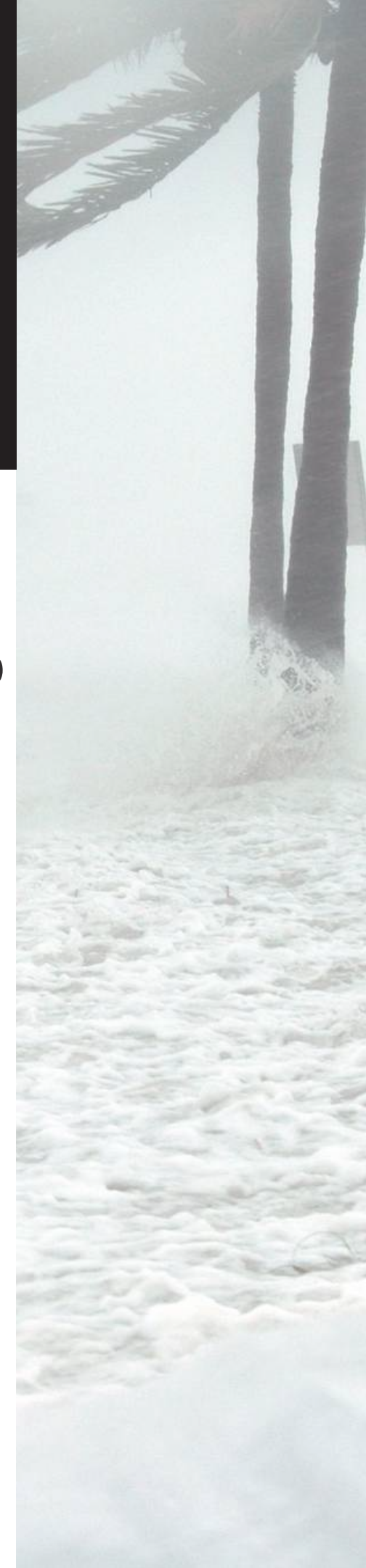
# Hope in Action



INSPIRING  
STORIES.

At Hurricane Help Florida, our stories are about **more than recovery**—they **highlight resilience, hope, and the unwavering spirit** of those who rebuild after disaster. The **true heroes** are the individuals and families **who rise each day** to restore their lives despite overwhelming adversity.

These stories are **driven by our community**, from **single mothers and individuals facing medical challenges** rebuilding their lives, to **volunteers, donors, and local businesses** stepping up in times of need. Most importantly, it's the support from **our partners and sponsors** that **transforms hardship into hope, healing, and progress.**



# OUR 6 MONTHS OF IMPACT

## 65+ Homes Gutted

Families saved more than \$325,000 thanks to volunteers who helped gut their homes and remove debris.



*\*Avg cost of \$5k per home, with the help of the Hurricane Warriors*

## 12k Website Visitors Received Free Information



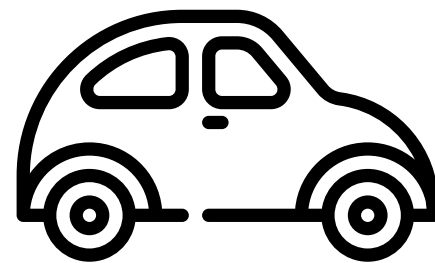
## \$63,000 Raised



## 18 Families Received rebuilding materials, furniture, & appliances.



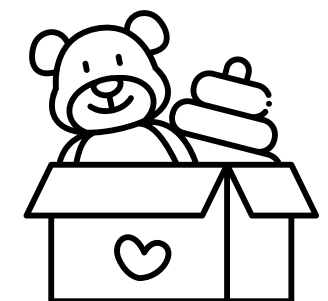
## 2 New Cars



We helped 2 of our families receive new cars through Wheels 4 Success.

## 200 New Toys

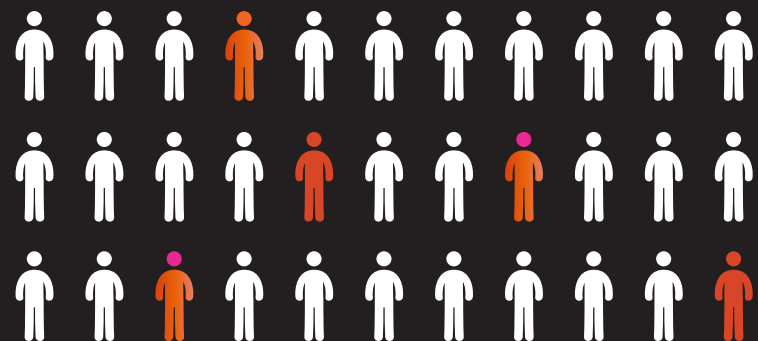
Raised in collab with 511 Franklin for Christmas



## 5 Families



We helped displaced families by covering their rent, moving expenses, and move-in costs.





# 2024 MEDIA COVERAGE



BLOOM TAMPA BAY

**HurricaneHelpFlorida.org is one stop shop for help after hurricanes**

by: Brody Wooddell  
Posted: Oct 10, 2024 / 12:10 PM EDT  
Updated: Oct 10, 2024 / 04:24 PM EDT

BLOOM TAMPA BAY

**Hurricane Help Florida hosts relief fundraiser at 511**

by: Brody Wooddell  
Posted: Oct 15, 2024 / 09:55 AM EDT  
Updated: Oct 15, 2024 / 10:06 AM EDT

BLOOM TAMPA BAY

**Hurricane Help Florida hosts donation and meal event Wednesday**

by: Brody Wooddell  
Posted: Oct 31, 2024 / 03:29 PM EDT  
Updated: Oct 31, 2024 / 04:29 PM EDT



**750k+**  
ESTIMATED  
MEDIA REACH





# Hope in Action: Our 6-Month Journey

*Our Instagram followers, donor database, website users and email subscribers.*







"Our future is full of opportunities for **growth, collaboration, and impact.**

**Together** with our **community partners**, we'll **create lasting change** and **stronger** connections through **every event** we are **a part of.**"

**STEVE MANUEL**  
BOARD MEMBER |  
HURRICANE HELP FLORIDA





# OUR TEAM



**Kristen Seeley**

**CEO & Founder**

*Global Hope Collective Corp/  
Hurricane Help Florida*



**Steve Manuel**

**Board Member**

*C & M Consulting*



**Tevin Faison**

**Board Member**

*CorpFi Credit*



**Juan Morejon**

**Board Member**

*Centro Real Estate*



# OUR VISION FOR 2026 & BEYOND

By 2026, Hurricane Help Florida aims to create a region of resilience and preparedness. We envision faster recovery, stronger communities, and better disaster readiness.

- **Enhancing Preparedness:** Partnering with local entities to equip families for future storms.
- **Expanding Support:** Growing our networks of volunteers, donors, and partners.
- **Building Resilience:** Promoting sustainable housing and disaster-resistant infrastructure.
- **Leveraging Technology:** Advancing FLHelp.Live for real-time emergency response with partners throughout Florida.
- **Fostering Partnerships:** Encouraging long-term support for lasting community impact.



# *Save the* **DATES**

**May 29<sup>th</sup>, 2025**  
*Jackson's Bistro*

**September 25th, 2025**  
*Armature Works*

*Sponsorship deck coming soon!*